

WHAT TO ADD/INCLUDE:

- COMPANY INITIATIVES/EVENTS
- INTENDED AUDIENCE OR RECIPIENT
- NUMBER OF PRODUCTS NEEDED
- ORDER DEADLINES (8+ WEEKS BEFORE THE EVENT)
- PRODUCT DISTRIBUTION DATE/DEADLINE

JANUARY 2025

FINANCIAL WELLNESS MONTH
HUMAN RESOURCES MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	01 NEW YEAR'S DAY	02	03 INTL MIND-BODY- WELLNESS DAY	04 NATIONAL TRIVIA DAY
05	06	07	08 WORLD TYPING DAY	09 LAW ENFORCEMENT APPRECIATION DAY	10	11 NATIONAL CLEAN OFF YOUR DESK DAY
12 NATIONAL PHARMACIST DAY	13	14	15	16	17	18
19	20 MARTIN LUTHER KING JR. DAY	21	22	23	24	25
26	27	28	29	30	31	91

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FEBRUARY 2025

**AMERICAN HEART MONTH
BLACK HISTORY MONTH**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	01
02 GROUNDHOG DAY 2025	03	04 WORLD CANCER DAY	05 ROSA PARKS DAY	06	07 NATIONAL WEAR RED DAY	08
09 SUPER BOWL SUNDAY	10	11	12	13	14 VALENTINE'S DAY	15
16	17 PRESIDENTS' DAY	18	19	20	21	22
23	24	25	26	27	28	01

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MARCH 2025

WOMEN'S HISTORY MONTH
NATIONAL NUTRITION MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
23	24	25	26	27	28	01
02 READ ACROSS AMERICA	03	04 MARDI GRAS	05	06 NATIONAL DENTIST'S DAY	07 EMPLOYEE APPRECIATION DAY	08 INTL WOMEN'S DAY
09 DAYLIGHT SAVINGS	10 NATIONAL PACK YOUR LUNCH DAY	11	12	13	14 PI DAY	15
16	17 ST. PATRICK'S DAY	18	19	20 SPRING EQUINOX	21	22 WORLD WATER DAY
23	24	25	26	27	28	29
30	31 TRANS DAY OF VISIBILITY	01	02	03	04	05

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APRIL 2025

CELEBRATE DIVERSITY MONTH
COMMUNITY SERVICE MONTH
NATIONAL DONATE LIFE MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	01 APRIL FOOL'S DAY	02	03	04	05
06	07	08	09	10	11 NATIONAL PET DAY DAY OF SILENCE	12
13 PALM SUNDAY	14	15 TAX DAY WORLD ART DAY	16	17	18	19
20 EASTER	21	22 EARTH DAY	23 ADMINISTRATIVE PROFESSIONALS DAY WORLD BOOK DAY	24	25	26
27	28 WORLD DAY OF SAFETY AND HEALTH AT WORK	29	30	01	02	03

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MAY 2025

MENTAL HEALTH MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	01 MAY DAY SCHOOL PRINCIPALS' DAY	02	03 FREE COMIC BOOK DAY KENTUCKY DERBY
04 STAR WARS DAY	05 CINCO DE MAYO TEACHER APPRECIATION WEEK STARTS	06 TEACHER'S DAY NATIONAL NURSES DAY	07	08	09	10
11 MOTHER'S DAY	12	13	14	15 INTL DAY OF FAMILIES	16 BIKE TO WORK DAY	17 ARMED FORCES DAY
18	19	20	21 NATIONAL WAITSTAFF DAY	22	23	24
25	26 MEMORIAL DAY	27	28	29	30	31

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JUNE 2025

DAIRY MONTH
LGBTQ+ PRIDE MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
01	02	03	04 NATIONAL CHEESE DAY	05 WORLD ENVIRONMENT DAY	06	07
08	09	10	11	12	13	14
15 FATHER'S DAY	16	17	18	19 JUNETEENTH	20	21
22	23 NATIONAL HYDRATION DAY	24	25	26	27	28
29	30 WORLD SOCIAL MEDIA DAY	01	02	03	04	05

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JULY 2025

NATIONAL OUTDOOR MONTH
UV SAFETY MONTH
SELF CARE MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	01 NATIONAL POSTAL WORKER DAY CANADA DAY	02	03	04 INDEPENDENCE DAY	05
06	07	08	09	10	11	12
13	14	15	16	17 WORLD EMOJI DAY	18	19
20	21	22	23	24 INTL SELF CARE DAY	25	26
27	28	29	30 INTL FRIENDSHIP DAY	31 NATIONAL INTERN DAY	01	02

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AUGUST 2025

NATIONAL BACK TO SCHOOL MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	01	02
03	04	05	06	07	08	09 INTL COWORKING DAY
10	11	12	13	14	15 NATIONAL RELAXATION DAY	16
17	18	19 NATIONAL AVIATION DAY	20 NATIONAL RADIO DAY	21	22	23
24	25	26 WOMEN'S EQUALITY DAY	27	28	29	30 NATIONAL BEACH DAY
31						

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SEPTEMBER 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	01 LABOR DAY	02	03	04 NATIONAL WILDLIFE DAY	05	06 READ A BOOK DAY
07	08	09	10	11	12	13
14	15	16	17	18 AIR FORCE DAY	19	20
21 WORLD GRATITUDE DAY	22 AUTUMNAL EQUINOX	23	24	25	26	27
28	29 NATIONAL COFFEE DAY	30 INTL PODCAST DAY	01	02	03	04

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OCTOBER 2025

BREAST CANCER AWARENESS MONTH
 NATIONAL BULLYING PREVENTION MONTH
 NATIONAL DISABILITY EMPLOYMENT AWARENESS MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	01 INTL COFFEE DAY	02 NATIONAL CUSTODIAN DAY	03 MEAN GIRLS DAY	04 NATIONAL GOLF LOVERS DAY
05 WORLD TEACHER'S DAY	06 NATIONAL COACHES DAY	07	08	09	10 WORLD MENTAL HEALTH DAY	11 NATIONAL COMING OUT DAY
12	13 COLUMBUS DAY INDIGENOUS PEOPLES' DAY	14	15	16 WORLD FOOD DAY BOSS'S DAY	17	18 SWEETEST DAY
19	20 INTL CHEFS DAY NATIONAL PHARMACY TECHNICIAN DAY	21	22	23	24	25
26	27	28 NATIONAL FIRST RESPONDERS DAY	29	30	31 HALLOWEEN	01

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NOVEMBER 2025

NATIONAL ADOPTION MONTH
DIABETES AWARENESS MONTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	01
02 DAYLIGHT SAVINGS	03	04	05 NATIONAL STRESS AWARENESS DAY	06	07	08 WORLD STEM/STEAM DAY
09	10	11 VETERANS DAY	12	13	14	15
16	17 NATIONAL HIKING DAY	18 NATIONAL ENTREPRENEURS DAY	19	20	21	22
23	24	25	26	27 THANKSGIVING	28 BLACK FRIDAY	29 SMALL BUSINESS SATURDAY
30	01	02	03	04	05	06

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DECEMBER 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	01 CYBER MONDAY	02 GIVING TUESDAY	03	04	05 INTL VOLUNTEER DAY	06 NATIONAL BARTENDER DAY
07	08	09	10 NOBEL PRIZE DAY	11	12	13
14 HANUKKAH	15	16	17	18	19	20
21	22	23 FESTIVUS	24 CHRISTMAS EVE	25 CHRISTMAS DAY	26 BOXING DAY	27 KWANZAA
28	29	30	31 NEW YEAR'S EVE	01	02	03